



James "Shack" Harris



Doug Williams

4th Annual Celebrity Golf Classic

May 31 & June 1, 2009

Southern Trace Country Club

Horseshoe Casino & Hotel

Join former Pro Bowl MVP QB James "Shack" Harris, former Super Bowl MVP QB Doug Williams and other NFL stars at **The 4th Annual Shack Harris & Doug Williams Foundation Celebrity Golf Classic** for an incredible weekend!

The Celebrity Golf Classic will be held at Southern Trace Country Club. Designed by the renowned Arthur Hills, the championship 18-hole, 6,916 yard golf course was voted number one in the state of Louisiana by Golf Digest magazine. The course provides varying landscapes encompassing celestial pine valleys, open meadows and majestic oak forest. Mr. Hills proclaimed Southern Trace to be one of the most beautiful natural settings with which he has ever worked. It is in every sense of the word a masterpiece.

Each foursome team will be assigned a celebrity. The format will be Captain's Choice (scramble) and shotgun start. The field will consist of 27 foursomes and will be closed to the general public.

Schedule of Events

Sunday, May 31

7:00 PM - 10:00 PM

PAIRINGS PARTY & AUCTION

Horseshoe Casino & Hotel

Monday, June 1

8:30 AM - 9:30 AM

BREAKFAST

Southern Trace Country Club

9:30 AM - 2:30 PM

CELEBRITY GOLF CLASSIC

Southern Trace Country Club

2:30 PM - 3:30 PM

AWARDS PARTY

Southern Trace Country Club

Presented By:



HORSESHOE
CASINO • HOTEL
BOSSIER CITY, LA

Platinum Sponsor:





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TRAVEL & GENERAL INFORMATION

AIR TRAVEL

The Shreveport airport is served by seven airlines including Northwest, American, ASA and Continental and six rental car companies. <http://www.ci.shreveport.la.us/dept/airport/>

LODGING

Harrah's Horseshoe Casino & Hotel - Bossier City is the "official hotel and casino" of the *4th Annual Shack Harris & Doug Williams Foundation Celebrity Golf Classic*. Located in Northwestern Louisiana, Harrah's Horseshoe Casino & Hotel - Bossier City is the jewel of the Shreveport-Bossier gaming hub. Easily accessible by car from the Dallas/Fort Worth Metroplex, The Horseshoe offers the best in accommodations and gaming.

This beautiful hotel is the tallest structure of its kind between Dallas and Atlanta. Its 25 stories contain 606 luxurious suites, all created with your utmost comfort and convenience in mind. Guests can take advantage of a health spa, conference rooms, restaurants, and retail shops. All of our suites feature cozy pillow top beds, made exclusively for Horseshoe. For reservations visit www.horseshoebossiercity.com or call (800) 895-0711 and reference the event.

GOLF COURSE

Southern Trace Country Club. Designed by the renowned Arthur Hills, the championship 18-hole, 6,916 yard golf course was voted number one in the state of Louisiana by Golf Digest magazine. The course provides varying landscapes encompassing celestial pine valleys, open meadows and majestic oak forest. Once you play the carefully manicured fairways and Champions Bermuda greens, you will understand why Mr. Hills proclaimed Southern Trace to be one of the most beautiful natural settings with which he has ever worked. It is in every sense of the word a masterpiece. www.Southern-Trace.com



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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (Cost: \$12,500)

- Two foursome team entries in the Celebrity Golf Classic (each paired with a celebrity).
- Designated as "Platinum Sponsor" on all media releases and promotional materials.
- 12 tickets to the Pairings Party & Auction (One VIP Reserved Table).
- Celebrity of your choice to sit at your table during Pairings Party.
- Ten tickets to the Awards Party immediately following the Golf Classic.
- Team pictures with your NFL celebrity for each member of your foursomes.
- Ten gift packs, which will include Golf Classic cap, polo shirt, golf balls, etc.
- Corporate name and/or logo on Official Event Program Cover.
- Platinum Sponsor listing in Official Event Program.
- Recognition by Master of Ceremonies and Pairings and Awards Parties.
- Corporate name and/or logo on Shack Harris & Doug Williams Foundation web site.
- Corporate name and/or logo on course signage.
- Sponsorship of two golf course tee box signs.
- Full-page advertisement in official program book.

Gold Sponsor (Cost: \$10,000)

- One foursome team entry in the Celebrity Golf Classic (paired with a celebrity).
- Designated as "Gold Sponsor" on all media releases and promotional materials.
- Ten tickets to the Pairings Party & Auction.
- Eight tickets to the Awards Party immediately following the Golf Classic.
- Team pictures with your NFL celebrity for each member of your foursomes.
- Eight gift packs, which will include Golf Classic cap, polo shirt, golf balls, etc.
- Corporate name and/or logo on Official Event Program Cover.
- Gold Sponsor listing in Official Event Program.
- Recognition by Master of Ceremonies and Pairings and Awards Parties.
- Corporate name and/or logo on Shack Harris & Doug Williams Foundation web site.
- Sponsorship of one golf course tee box sign.
- Half-page advertisement in official program book.



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SPONSORSHIP OPPORTUNITIES

Participating Sponsor (Cost: \$5,000)

- One foursome team entry in the Celebrity Golf Classic (paired with a celebrity).
- Designated as "Participating Sponsor" on select promotional materials.
- Eight tickets to the Pairings Party & Auction.
- Six tickets to the Awards Party immediately following the Golf Classic.
- Team pictures with your NFL celebrity for each member of your foursome.
- Six gift packs, which will include Golf Classic cap, polo shirt, golf balls, etc.
- Participating Sponsor listing in Official Event Program.
- Corporate name listed on Shack Harris & Doug Williams Foundation web site.
- Sponsorship of one golf course tee box sign.
- Quarter-page advertisement in Official Event Program.

Foursome (Cost: \$3,000)

- One foursome team entry in the Celebrity Golf Classic (paired with a celebrity).
- Team picture with your celebrity and one gift pack
- Two tickets to the Pairings Party & Auction and two tickets to the Awards Party.

Friend of Foundation Sponsor (Cost: \$1,000)

- Single entry in the Celebrity Golf Classic (to be paired with three others and a celebrity),
- Designated as "Friend of Foundation Sponsor" in Official Event Program and Foundation web site.
- Two tickets to the Pairings Party & Auction and two tickets to the Awards Party.

Individual Golfer Entry (\$750)

- Single entry in the Celebrity Golf Classic (to be paired with three others and a celebrity).
- One ticket to the Pairings Party & Auction and one ticket to the Awards Party.

Tee Box Sponsor (\$500)

- Sign on one of the 18 tee boxes (Southern Trace).
- One ticket to the Pairings Party and Awards Party.

Ads in Official Program

- Full-page - \$1,000 Quarter-page - \$250
- Half -page - \$500



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TEAM REGISTRATION FORM

Name of Team: _____

Team Captain: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

PLAYER INFORMATION

Player 1: _____

Player 2: _____

Player 3: _____

Player 4: _____

Please MAIL or FAX to:

Shack Harris & Doug Williams Foundation
4830 Line Ave., #115
Shreveport, LA 71106

Fax: (203) 505-6199

For more information, contact **Jeff McKenzie** at (646) 246-2480, or visit
www.HarrisWilliamsFoundation.org.



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PAYMENT FORM

Platinum Sponsor _____ @ \$12,500	\$ _____
Gold Sponsor _____ @ \$10,000	\$ _____
Participating Sponsor _____ @ \$5,000	\$ _____
Foursome Team _____ @ \$3,000	\$ _____
Individual Player _____ @ \$750	\$ _____
Friend of the Foundation Sponsor _____ @ \$1,000	\$ _____
Tee Box Sponsor _____ @ \$500	\$ _____
Full-page advertisement _____ @ \$1,000	\$ _____
Half-page advertisement _____ @ \$500	\$ _____
Quarter-page advertisement _____ @ \$250	\$ _____
Extra Pairings Party & Auction Tickets _____ @ \$50	\$ _____
Extra Awards Party Tickets _____ @ \$50	\$ _____

TOTAL DUE \$ _____

.PAYMENT (check applicable box)

- Enclosed is my check. Payable to: Shack Harris & Doug Williams Foundation
- Please charge my credit card (circle one): Visa MasterCard AMEX Discover
Name on card: _____ Phone: _____
Card Number: _____ Exp. Date: _____

Please MAIL or FAX to:

Shack Harris & Doug Williams Foundation
4830 Line Ave., #115
Shreveport, LA 71106

Fax: (203) 505-6199

Contact: Jeff McKenzie at (646) 246-2480 or jeff@coachingcharities.com.

